

Dustin Commer  
dustincommer.com

Wichita State University  
Wichita, KS. 1992-1997  
Bachelors Degree in Graphic Design  
Associates Degree in General Studies

## Work Experience

Ph: 316-841-3969 2208 W.18th St. N. Wichita, Kansas 67203

## Education

**Associated Advertising** - (May. 09 - present)  
Art Director

- Art direction, creative concepts, and campaigns for Cargill Meat Solutions, Cox Communications, Emprise Bank, Excel, and Wesley Medical Center

**Sullivan Higdon & Sink** - (Mar. 08 - Feb. 09)  
Senior Creative

- Develop product specific campaigns for nationally recognized grocery stores such as Safeway, Kroger and Harris-Teeter
- Generated graphic solutions for Cargill Meat Solutions marketing team
- Created concepts, and art direction for Westar Energy and INTRUST Bank

**Koch Creative Group** - Koch Industries, Inc. (May 05 - Mar. 08)  
Art Director / Senior Graphic Designer

- Art direction and branding of Market Based Management®
- Created internal communications for INVISTA
- Directed and created internal communications for Georgia-Pacific
- Mentored and manage creative talent such as interns and freelancers
- Managed outside vendors for print and photography projects

**LPG Design** - Love Box Company (Sept. 97 - May 05)  
Graphic Designer

- Designed layouts and color theories for Little Giant Pump Company, water garden packaging for Lowe's Home Improvement
- Created packaging line for Inno-Labs heated seats for Wal-Mart
- Worked with structure designers developing Point of Purchase displays for companies such as: Colgate, Coleman Company, Exiss Trailers, National Spencer and SFB Plastics

**Freelance Designer** - (1997-Present)

- Design corporate identities, packaging, signage, posters, flyers and web site layouts for various clients
- Developed labels for regionally known salsa & jelly companies

Adobe Creative Suite

## Achievements

## Applications

2010 "LogoLounge Master Library Series, Initials & Crests."  
2009 "100s Packaging and Labels" (Matt Woolman)  
2008 "Really Good Logos Explained" (Rockport Publishing)  
2008 "100s Visual ideas Logos & Letterheads" (Matt Woolman)  
2008 "GD USA - AGDA Awards"  
2008 "American Corporate Identity"  
2007 Neenah Paper, Bronze Award  
2006 "LogoLounge Vol.4"  
2005 "Exploring Package Design"  
2005 "American Corporate Identity 21"  
2005 "Logo Redesign"  
2004 Wichita River Festival Poster Winner  
2003 Gold & Silver Awards / AIGA Design Contest  
2002 Wichita River Festival Poster Winner  
2001 Honorable Mention / AIGA Design Contest  
Logos 2002, 2004 (David Carter Publication)  
Creativity 29, 30, 32, 36  
1998, 1999, 2007, 2008 & 2009 Addy Award winner  
1998 & 2000 "American Graphic Design"