

Wichita State University
Wichita, KS. 1992-1997
Bachelors Degree in Graphic Design
Associates Degree in General Studies

Education

Work Experience

Associated Advertising - (May. 09 - present)
Art Director

- Art direction, creative concepts, and full year campaigns for Cargill Meat Solutions, Cox Communications, Sterling Silver, Excel, and Grasshopper Mowers

Sullivan Higdon & Sink - (Mar. 08 - Feb. 09)
Senior Creative

- Develop product specific campaigns for nationally recognized grocery stores such as Safeway, Kroger and Harris-Teeter
- Generated graphic solutions for Cargill Meat Solutions marketing team
- Created concepts, and art direction for Westar Energy and INTRUST Bank

Koch Creative Group - Koch Industries, Inc. (May 05 - Mar. 08)
Art Director / Senior Graphic Designer

- Art direction and branding of Market Based Management®
- Created internal communications for INVISTA
- Directed and created internal communications for Georgia-Pacific
- Mentored and manage creative talent such as interns and freelancers
- Managed outside vendors for print and photography projects

LPG Design - Love Box Company (Sept. 97 - May 05)
Graphic Designer

- Designed layouts and color theories for Little Giant Pump Company, water garden packaging for Lowe's Home Improvement
- Created packaging line for Inno-Labs heated seats for Wal-Mart
- Worked with structure designers developing Point of Purchase displays for companies such as: Colgate, Coleman Company, Exiss Trailers, National Spencer and SFB Plastics

Freelance Designer - (1997 - Present)

- Design corporate identities, packaging, signage, posters, flyers and web site layouts for various clients
- Developed labels for regionally known salsa & jelly companies

Adobe Creative Suite

Applications

Achievements

2010 "LogoLounge Master Library Series, Initials & Crests."
2009 "100s Packaging and Labels" (Matt Woolman)
2008 "Really Good Logos Explained" (Rockport Publishing)
2008 "100s Visual ideas Logos & Letterheads" (Matt Woolman)
2008 "GD USA - AGDA Awards"
2008 "American Corporate Identity"
2007 Neenah Paper, Bronze Award
2006 "LogoLounge Vol.4"
2005 "Exploring Package Design"
2005 "American Corporate Identity 21"
2005 "Logo Redesign"
2004 Wichita River Festival Poster Winner
2003 Gold & Silver Awards / AIGA Design Contest
2002 Wichita River Festival Poster Winner
2001 Honorable Mention / AIGA Design Contest
Logos 2002, 2004 (David Carter Publication)
Creativity 29, 30, 32, 36
1998, 1999, 2007, 2008 & 2009 Addy Award winner
1998 & 2000 "American Graphic Design"